

THIS AMENDMENT:	
_____ Passed _____	Passed as amended by _____
_____ Failed _____	Not Offered _____



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MAYES PROPOSED AMENDMENT 3

ORIGINAL

TIME/DATE PREPARED: December 21, 2009

COMPANY: Arizona Public Service Company

AGENDA ITEM NO. U-7

DOCKET NO. E-01345A-09-0338

OPEN MEETING DATE: Dec. 22, 2009

Page 13, line 10, INSERT New Finding of Fact: "While the Commission acknowledges the Company's efforts to increase its marketing and outreach, as addressed in the Company's Supplemental Application, the Commission remains concerned with the level of marketing commitment. Notably, APS' 2010 Implementation Plan decreases the marketing budget by 11 percent, from \$5.4M to \$4.8M. The Commission believes it is imperative that APS' outreach efforts be properly supported and funded and further believes the 2010 marketing budget should increase rather than decrease, as the Company still has not met compliance with its residential distributed generation requirement under the RES. Accordingly, the 2010 marketing budget should be increased from 2009 levels by 5 percent, from \$4.8M to \$5.7M."

Page 14, line 4, INSERT New Ordering Paragraph: "IT IS FURTHER ORDERED THAT the Company shall increase its marketing and outreach efforts and 2010 Marketing budget from \$4.8M to \$5.7M."

Make all conforming changes.

Arizona Corporation Commission
DOCKETED

DEC 21 2009

DOCKETED BY

nm

AZ CORP COMMISSION
DOCKET CONTROL

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